

# cabana boys



## PEER RECOGNITION

Over the course of their careers, our creative partners have been widely recognised here and overseas for both creativity and effectiveness. Their personal award cabinets include:

### STUART

SBS Television  
"Less on Over Summer"  
GOLD – 2007 BDA World Gold Awards

BRONZE – 2007 Promax World Gold Awards

The Herald Sun  
"Feed a Hungry Mind"  
SILVER – 1996 ADMA Awards

Mission Australia  
"Do Something Magical"  
SILVER – 2004 DMA International Echo Awards

GOLD – 2004 ADMA Awards  
Ericsson Mobile Phones  
"Phone Sampler"

BRONZE – 1996 ADMA Awards  
ClearView Retirement Solutions

"Don't Worry Be Happy"  
CAMPAIGN OF THE YEAR (NSW)  
- 2003 AFA Pinnacle Award – Effectiveness

GOLD – 2003 AFA Pinnacle Award - Effectiveness

NSW Lotteries  
"Five Chances"  
SILVER – 1999 ADMA Award - Effectiveness

FINALIST – 1999 ADMA Award - Creative - Small Flat Mail

### NIK

42 Australian and International Awards including:

2 Cannes Gold Lions Direct.Lynxjet.  
1 Cannes Bronze Lions Direct Lynxjet  
2 Cannes promo lions.Lynxjet. (2006)

D&AD silver pencil finalist for Integrated Advertising.Lynxjet. (effectively bronze) (2006)

Silver DMA Echo (USA) and the Henry Hoke Award "the campaign with the most courageous solution to a difficult sales problem" Lynxjet. (2006)

John Caples New York.1st place consumer/multimedia. Lynxjet (2007)

One Show - Bronze.Lynxjet.(2006)

NZ Axis Awards – Bronze .Lynxjet. (2006)

Kodak Gongs – Cross Platform (Content and Content Integration) Lynxjet.(2006)

Diamond Awards (Global Marketer) Best Direct Marketing Campaign in the World.Lynxjet.(2006)

New York Festivals Lynxjet TV Cosmetics / Beauty Aids/ Toiletries. Lynxjet.(2006)

The DM Grand Prix Award.ADMA Lynxjet (2006) - Awarded for supreme creativity and business effectiveness.

Gold ADMA for Integrated Campaign. Lynxjet (2006)

Silver ADMA for Effectiveness Lynxjet (2006)

AWARD - Gold Mixed Media Campaign.Lynxjet (2006)

AWARD - Gold Direct Marketing Integrated Solutions Campaign. Lynxjet (2006)

Silver Star - Internet awwwards. Best Online Creative - Microsoft Halo2 Australia Launch (2006)

ADMA - Finalist Vodafone.(2006)

ADMA -Finalist - Best Interactive Advertising.Halo 2 Australia Launch (2005)

John Caples New York - Silver. Dingo Blue.(2000) + Finalist.(2000) + Finalist (2001)

Nomination - Best newcomer (Triple M) Australian Commercial Radio Awards. (2004)